Richard H. Harris
556 Chestnut Lane
East Meadow, L.I., N.Y. 11554

Dear Hern (or is it Hurn?):

I don't think you should be jealous of Dan Ingram. You have so much on him — your charm, your looks, your twelve tentacles (I understand that Dan has only eight) and your organ playing! Oh, what a great talent you have for the organ! I think that you should play the Star-Spangled Banner at Yankee Stadium! What a drawing card you'd be! They might even put a monument in center field as a tribute to you!!!

And you'd become famous! Remember Beatle-mania? Well, teens would start a new craze over you.

It would be called Hern-ia! (Oh, No!)

Anyway, Dan says on the air all the time that you are jealous and lonely and that people should write to you, and because I am such a great fan of yours and also because we have a lot in common, as I guessed (see picture of myself.... enclosed), I am writing you a fan letter! The last fan letter I wrote was to Barry Goldwater in October, 1964. I am a born loser!

What I want to know are some things about yourself. Where do you come from? How many creatures in your family? What color are your compound eyes?

I don't know where you come from, but I can tell you about where I am from. In this place, all the natives speak in dialects which

can not be deciphered by civilized man. It is a different world from this one. Many different peoples living together; riots or ~~and~~ dancing in the street, (according to the agreement of the peoples) wars among brothers over trifles; poverty; and language barriers! A real odd world set off from its environment. Perhaps you've heard of it. It's known as Brooklyn.

Well, have to go now. Maybe we'll meet someday. Why don't you answer this letter? ~~we~~ With a person to correspond with, you won't be lonely.

Sincerely,
R. Harris
Age 15 ½

(P.S. – Does my picture of myself look like any of your long-lost relatives? Maybe we're related!)

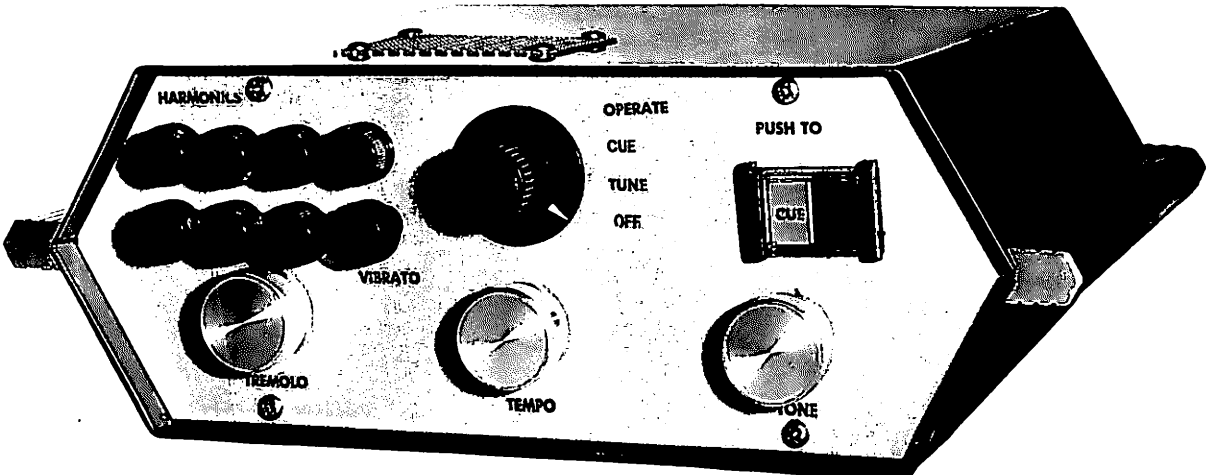
Self-Portrait (of myself)

what I used to look like

They say that I have the cutest blue eyes!

I must have been a beautiful baby!

What a complexion!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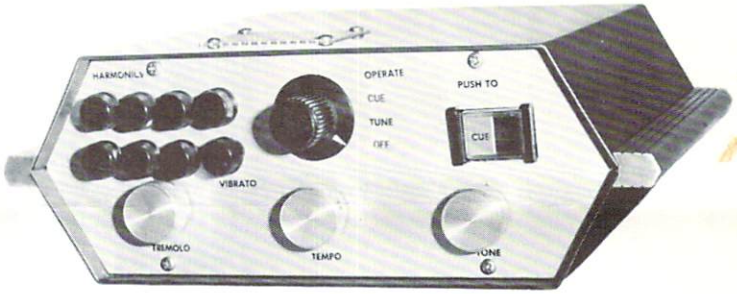

If you have ever had a tune running through your head all day, you know that *SOUND SELLS*. It can cost hundreds of thousands of dollars to get a musical signature before the public, to get *YOUR TUNE* running through *THEIR HEADS*. Much of this cost goes to the jingle producers, the musicians, the hours of studio time required to make even a ten-second tag.

With **HERN**, you can do it yourself. No musicians, no studio time, no outrageous hourly charges. What's more, your jingle, tag, tune or whatever is **never obsolete.** The revolutionary semiconductor technology employed in **HERN** allows a tune to be produced electronically, repetitively, in any pitch, any timbre, any tempo. It can *blend* for subtlety. It can *clash* for attention. It can *weave* in and around melodies subliminally. It can **sell.**

WHAT IS HERN?

Glad you asked. You have seen pictures of electronic music synthesizers. You have heard them. You have probably worked with one by now. And you know that they cost a fortune, are difficult to tune, and require a musician to operate. **HERN** is a different type of synthesizer. It doesn't cost a fortune. It is simple to tune. And, it can be operated by anyone who can push a button. Yet it employs circuitry similar to that of the expensive synthesizers and is capable of infinite variation around a single tune or variation of the tune itself.

TECHNICAL CHARACTERISTICS

HERN produces a series of sixteen notes. Each note can be tuned over a three-octave range. After tuning each note and arriving at a satisfactory tune, the entire melody can be adjusted over an additional three-octave range. Tremolo and/or vibrato can be added in varying amounts. The harmonic content can be varied to produce a deep bass accompaniment or a thin, reedy sound. The length of each note and the tempo of the melody are independently adjustable over a wide range. Attack and decay are individually adjustable for realistic musical effects.

For catchy *electronic* effects, any of the above characteristics can be changed *during the playing time* of the tune, thus achieving changes in time and register *without detuning* the instrument in any way. It is indefinitely expandable, with additional sixteen-note modules available as options.

COMPATIBLE AND PORTABLE

HERN goes anywhere and can be used anywhere. It is small and light-weight. It is thoroughly compatible with the studio environment. It makes no mechanical noise. It has a built-in cue speaker and a 'phone jack. A noiseless switch converts the unit from a tuning mode to "on line" operation, with a variable output level up to +8dbm, 600Ω.

Demonstration tapes illustrating **HERN'S** features and capabilities are available upon request.

Features and specifications are subject to change without notice.

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AUDIO DATA RESEARCH LABORATORIES

What can HERN do for you?

It can give YOUR STATION, YOUR PRODUCT, INDIVIDUALITY to help it compete in a humdrum world. ! !

If you have ever had a "tune running through your head" all day, you know that SOUND SELLS. It can cost hundreds of thousands of dollars to get a musical signature before the public, to get YOUR TUNE running through THEIR HEADS. Much of this cost goes to the jingle producers, the musicians, the hours of studio time required to make even a ten-second tag.

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